

Food Product Design

Weekly Update - 3/28/2012

Factors Impacting Consumers' Morning Food, Drink Choices

From the time they awake in the morning until 11 a.m., U.S. consumers ages 2 years and older consume food and beverages in a variety of eating and drinking occasions, according to NPD's new Morning MealScape 2011 study that examines situational and attitudinal drivers...

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Jungbunzlauer's ERYLITE®Stevia: Natural Sweetness!

ERYLITE®Stevia maximizes the benefits of ERYLITE® erythritol and Stevia extract: zero calories, zero glycemic index & a pure sugar-like taste profile without any additional ingredients or masking agents. Innovative ERYLITE®Stevia is a functional sugar replacement in many applications including beverages, confectionary & baked goods. Available in three types, with excellent performance in products requiring bulking & an adequate sweetness level to reduce calories in the best-tasting products!

A Taste of the Tropics

New menu items and retail product launches are inspired by foods from tropical countries like Hawaii, Brazil, the Philippines, Indonesia and Vietnam...

Image Gallery: Sweet on Stevia

The increased popularity of stevia has resulted new, innovative ways to use the non-caloric sweetener. Discover the many uses of stevia, a plant-based sweetener, that has the industry buzzing...

Natural Colors

As consumer demand for wholesome and healthful foods grows, so does the use of natural colors. This exclusive, digital-only issue explores the range of natural colors available for use in food and beverage formulations, as well as the regulatory particulars guiding the use...

Fruitful Beverages

The latest ingredients and processes that preserve the quality of fruit in juices, smoothies and other beverages... [More>>](#)

Functional Foods Fueling Global Nutraceuticals Market

Fueled by consumers who are more conscious about overall health and healthy eating, the global nutraceuticals market, including functional food, functional beverages and dietary supplements, is on track for continued steady growth through 2017, according to a new report...

Slide Show: Organic Certification

An overview of the steps needed to obtain organic certification...

Starbucks Jumps Into Juice Market With Evolution Fresh Store

Just four months after its \$30 million acquisition of Evolution Fresh, Inc., Starbucks has opened its first Evolution Fresh™ store, introducing customers to a unique, premium juice and food experience...

advertisement

Viterra Introduces High Fiber Oat Bran

High Beta Glucan Oat Bran provides enhanced nutritional qualities and is a healthy ingredient rich in vitamins, minerals, soluble and insoluble fibers, meeting the growing demand for healthy products...

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- [Starter Cultures to Increase Cheese Yield](#)

Webinar on Monk Fruit

Register for the April 3 “A Revolutionary Natural Zero-Calorie Sweetening Solution – From Fruit!” free Webinar, developed and sponsored by Purefruit, to learn about the origins, cultivation and natural processing of the monk fruit. Also learn about its performance characteristics in foods and beverages.

New Product Opportunities Using One of America’s

Favorite Flavors

Register for the April 18 "New Product Opportunities Using One of America's Favorite Flavors" free Webinar to learn about the huge and growing opportunity of peanut free products, the broad range of products that can be created using sunflower as well as the many advantages of sunflower butter versus other nut butters.

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